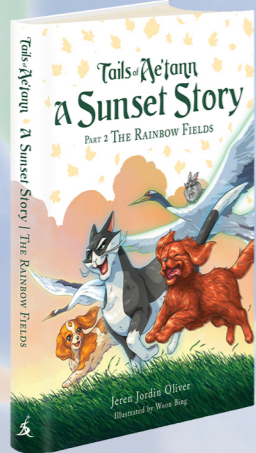
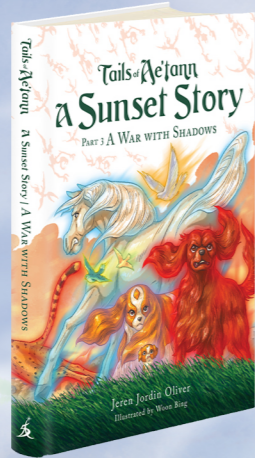


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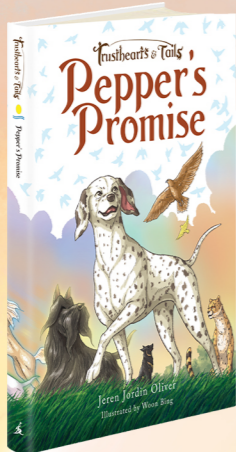
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Tails of Ae'tann

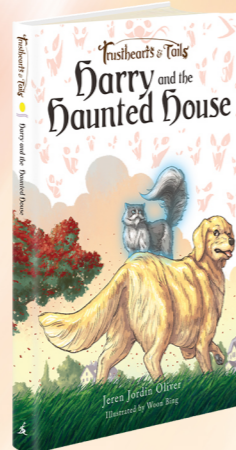
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A Sunset Story

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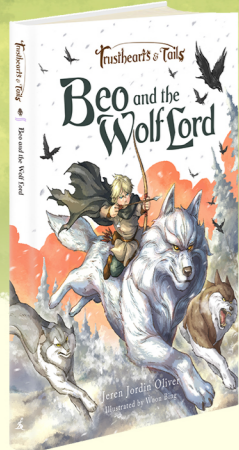


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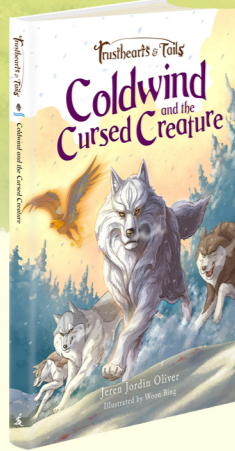


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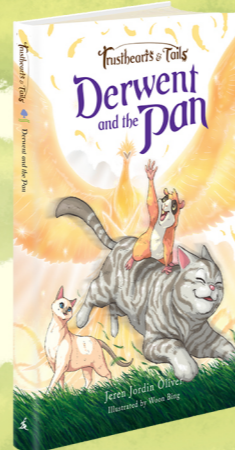
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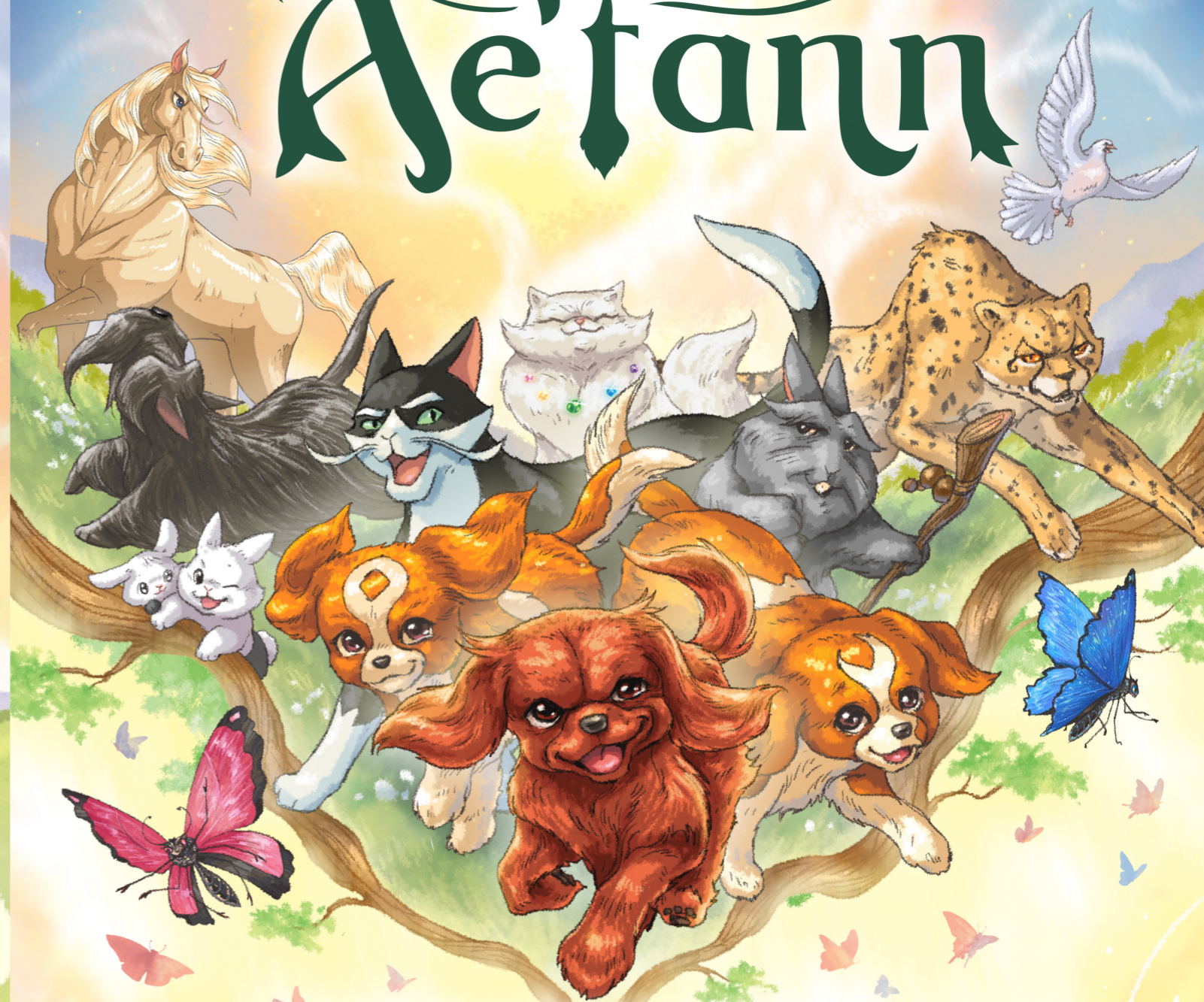
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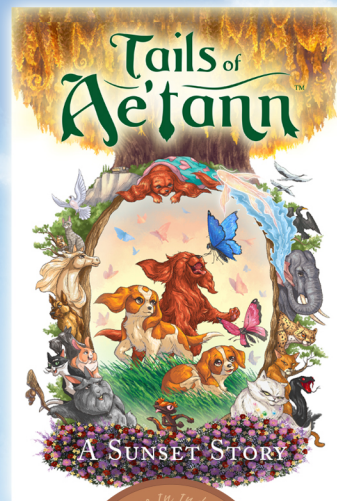
Distributor info:

Tails of Ae'tann®



An all-new fantasy adventure series
set in a mysterious and magical animal kingdom!
**Perfect for children, fantasy readers,
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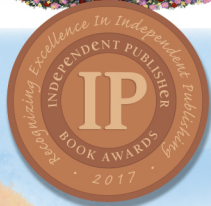
www.aetann.com    tailsofaetann



A Sunset Story

launches the Ae'tann universe! Filled with unforgettable characters, epic battles and dramatic moments, *A Sunset Story* follows Red, Olive and Ollie, three puppies waiting eagerly to be born. When a silly decision leads to tragic and unintended consequences, they are drawn into a new world filled with wonder and awe, new friends and allies, but also evil, unimaginable to their young minds.

Comprising 3 books – *The First Fields*, *The Rainbow Fields* and *A War with Shadows* and an omnibus edition, *A Sunset Story* was a medal winner for Juvenile Fiction at the 2017 Independent Publisher (IPPY) Book Awards.



A Sunset Story

Continues in

A Sunrise Somewhere
(expected 2019)

Before concluding in

A Rising Rainbow
(expected 2021)

A total of **29** books

over a 5-year launch window

Trusthearts and Tails Series 1
(10 books) (2018 – 2019)



Trusthearts and Tails Series 2
(10 books) (2020 – 2021)

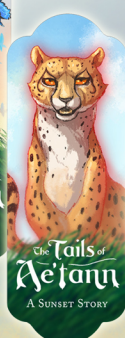
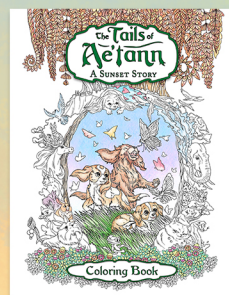
Trusthearts & Tails

What secrets lie behind the special bond between humans and animals? Expanding the Ae'tann universe, this *Tails of Ae'tann* series tells the stories of animal heroes and heroines across different eras in familiar and exotic locales.

Merchandising

Presently available:

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What happens before animals are born?

What happens if and when they die?

What happens if they don't really pass from the world?

What if they have always been around to protect humans and other animals?

And what if all the above were the precursors to the great stories, myths and legends of the world?

Through a seamless integration of art and storytelling, the *Tails of Ae'tann* series answers the above questions and more!

Watch the *Tails of Ae'tann* trailer at <https://youtu.be/XkSOLxKm8Es>

Book Series Information

Size: 17.5cm x 23cm

Full colour

Publication date: 2018 (retail)

Price point:

Books: \$6.99- \$9.99, £5.99 - £8.99

EBooks: \$2.99- \$4.99, £1.99 - £3.99

Target readers: Children (9+) to Adult

Page count per book: Ranges from 70 - 200 pages

Hardback and eBook available

Category: Children's books, fantasy, animal, talking animal, adventure, pet loss, series, magical world

Type: Series fiction/ Juvenile fiction

What people are saying about A Sunset Story

"Red, Ollie and Olive developed into their characters very well. They don't realise their own capabilities and are as surprised as those around them. In a sense this appeals to the child or teenage reader who is still coming to terms with his/her own capabilities and talents.

The themes of life and death, hope and redemption, loss, run throughout the book. But the overwhelming feelings that permeate nearly every page are love and hope.

I suppose that the greatest tribute to the book is that upon finishing it, what I wanted to know was – What comes next?"

Dr Adrian Hare

Ph.D, M.A. (Applied Linguistics), B.Phil (Education)

"Tails of Ae'tann is masterful tapestry of fun and fantasy woven with the most exquisite understanding of life, loss, and love. On every level, my senses were tingling: I loved the clever wordplay of "tail" vs. "tale", the juxtaposition of literal and metaphorical within a single image, word, or phrase, the lush illustrations, the music of exotic animals and their foreign names, and the very satisfying yet curious mix of ancient myth and legend in a new story that itself feels as old as time, and yet belongs to no particular time period at all. It is classic that has all the elements of a good read: action, emotion, and the eternal struggle between good and evil."

Karen Sutton

Patent Attorney (Pennsylvania), busy mother of three

"I find the ideas behind the *Tails of Ae'tann: A Sunset Story* intriguing, and I think there's plenty to appeal to readers of all ages, especially those who enjoy adventure and action, and also those who are interested in origin myths, and have questions about the afterlife.

I am looking forward to the next book and seeing how the characters and plots develop. As riveting as this first book is, it sounds like the continuing instalments will add even more depth and dimensions to the story, making it a truly exciting, satisfying and thought-provoking series and, potentially, a future classic of the fantasy genre."

Daphne Lee

Consultant Editor-At-Large, Scholastic Asia

Multi-Platform Launch

The *Tails of Ae'tann* series started in books but plans have been made to extend it into merchandising including stationery, toys, games and clothing.



Publisher information

The Five-A Alliance Ltd develops the *Tails of Ae'tann* universe and its characters across books and multiple platforms. It holds the intellectual property rights related to the *Tails of Ae'tann* universe. publisher@aetann.com